

SPONSORSHIP PROSPECTUS

CONGRESS BACKGROUND

The ASEAN Australian Engineering Congress 2021 (AAEC 2021) is co-organised by:

- ❖ Engineers Australia, Malaysia Chapter (EAMC)
- ❖ Swinburne University of Technology, Sarawak (SUTS)

Sarawak Development Institute is the appointed conference organiser to support the management of the congress.

SPONSORSHIP

- Publicity on sponsor's contribution and support on the Congress website, Secretariat's website and Facebook page and printed materials
- Acknowledgement of sponsor status in the publicity campaign, welcoming speech and banners that are displayed throughout the Congress
- Opportunity to network closely with the plenary speakers, Congress presenters and delegates
- Opportunity to create brand awareness and acceptance
- Organizations' or companies' profile enhancement throughout the engineering sector



SPONSORSHIPS AT A GLANCE

	DIAMOND SPONSOR RM70,000	PLATINUM SPONSOR RM50,000	GOLD SPONSOR RM20,000	SILVER SPONSOR RM5000	GALA DINNER SPONSOR RM10,000	COCKTAIL RECEPTION SPONSOR RM7500
Congress Registration	✓	✓	✓	✓	✓	✓
• Congress delegate registration	For 5 pax	For 3 pax	For 2 pax	For 2 pax	For 2 pax	For 2 pax
• Technical Visit ticket	Same as congress seats	Same as congress seats	Same as congress seats			
Exhibition	✓	✓	✓			
• Free exhibit space						
Acknowledgement	✓	✓	✓	✓		
• Link to the sponsor's website						
• Slide show preview	✓	✓	✓		✓	
• Acknowledgement by Master of Ceremony	✓	✓	✓	✓	✓	✓
• Opportunity to give speech at Gala dinner/Cocktail reception					✓	✓
Advertisement	✓	✓	✓	✓	✓	✓
• Recognition as a sponsor						
• Electronic banner or logo display	✓	✓	✓	✓	✓	✓
• Complimentary advertising space (full colour)	✓ (full page)	✓ (half page)	✓ (half page)	✓ (quarter page)	✓ (quarter page)	✓ (quarter page)



ASEAN AUSTRALIAN ENGINEERING CONGRESS

Engineering Solutions in the Age of Digital Disruption

	DIAMOND SPONSOR RM70,000	PLATINUM SPONSOR RM50,000	GOLD SPONSOR RM20,000	SILVER SPONSOR RM5000	GALA DINNER SPONSOR RM10,000	COCKTAIL RECEPTION SPONSOR RM7500
<ul style="list-style-type: none"> • Company brochure to be inserted in all delegates' satchels 	✓	✓	✓		✓	✓
<ul style="list-style-type: none"> • Company logo to be displayed on event backdrop 	✓	✓	✓	✓	✓	✓
Media exposure <ul style="list-style-type: none"> • Priority of space and seats on any marketing activities 	✓	✓	✓			
<ul style="list-style-type: none"> • Full media coverage 	✓	✓	✓	✓	✓	✓
Networking opportunities <ul style="list-style-type: none"> • Full delegates' list 	✓	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> • Future recognition 	✓	✓	✓	✓	✓	✓
Paper Presentation Slot	✓	✓	✓			
Gala dinner	Additional 2 seats	Additional 1 seat			For 3 pax	
Cocktail Reception						For 2 pax



**DIAMOND SPONSOR
RM70,000**

Congress registration for 5 persons

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)
- **Social Events** (Gala Dinner and Cocktail Reception)
- **Educational Tour** ticket

Exhibition

- **Free exhibit space** during the Congress

Acknowledgement

- **Link** from the Congress and partners' websites to the sponsor's website
- **Slide show preview** at commencement of all plenary and concurrent sessions (materials supplied by the sponsor)
- **Acknowledgement** by Master of Ceremony at every Congress session and all social programmes

Advertisement

- **Recognition** as the Diamond Sponsor on all printed and electronic Congress materials including presentation CDs, list of delegates, Congress satchel and Congress website
- **Electronic banner or logo** display of sponsor's company in the partners' websites and social media e.g. Facebook, Instagram, (artwork to be provided by sponsor)

- Complimentary **one page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)
 - **Company brochure** to be inserted in all delegates' satchels (material to be supplied by sponsor)
- Media exposure**
- **Priority** of space and seats during any Congress marketing activity
 - Full **media coverage** for any publicity on the Congress
- Networking opportunities**
- ***Full delegates' list** including address and contact details
 - Future recognition
- *The list will exclude any delegates who have withheld permission to publish their details.*
- Paper Presentation Slot**

**PLATINUM
SPONSOR
RM50,000**

- Congress registration for 3 persons**
- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)
 - **Social Events** (Gala Dinner and Cocktail Reception)
 - **Educational Tour** ticket
- Exhibition**
- **Free exhibit space** during the Congress
- Acknowledgement**
- **Link** from the Congress and partners' websites to the sponsor's website
 - **Slide show preview** at commencement of all plenary and concurrent sessions (materials supplied by the sponsor)
 - **Acknowledgement** by Master of Ceremony at every Congress session and all social programmes
- Advertisement**



- **Recognition** as the Platinum Sponsor on all printed and electronic Congress materials including presentation CDs, list of delegates, Congress satchel and Congress website
- **Electronic banner or logo** display of sponsor's company in the partners websites and social media e.g. Facebook, Instagram (artwork to be provided by sponsor)
- Complimentary **one page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)
- **Company brochure** to be inserted in all delegates' satchels (material to be supplied by sponsor)

Media exposure

- **Priority** of space and seats during any Congress marketing activity
- Full **media coverage** for any publicity on the Congress

Networking opportunities

- ***Full delegates' list** including address and contact details
- Future recognition

**The list will exclude any delegates who have withheld permission to publish their details*

Paper Presentation Slot

GOLD SPONSOR
RM20,000

Congress registration for 2 persons

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)
- **Social Events** (Gala Dinner and Cocktail Reception)
- **Educational Tour** ticket

Exhibition

- **Free exhibit space** during the Congress

Acknowledgement

- **Link** from the Congress and partners' websites to the sponsor's website

- **Slide show preview** at commencement of all plenary and concurrent sessions (materials supplied by the sponsor)
- **Acknowledgement** by Master of Ceremony at every Congress session and all social programmes

Advertisement

- **Recognition** as the Gold sponsor on all printed and electronic Congress materials including presentation CDs, list of delegates, Congress satchel and Congress website
- **Electronic banner or logo** display of your company in the partners websites and social media eg. Facebook, Instagram (artwork to be provided by sponsor)
- Complimentary **half page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)
- **Company brochure** to be inserted in all delegates' satchels (material to be supplied by sponsor)

Media exposure

- **Priority** of space and seats during any Congress marketing activity
- Full **media coverage** for any publicity on the Congress

Networking opportunities

- ***Full delegates' list** including address and contact details
- Future recognition

**The list will exclude any delegates who have withheld permission to publish their details*

Paper Presentation Slot

SILVER SPONSOR

Congress registration for 2 persons

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)

RM5000

Acknowledgement

- **Link** from the Congress and partners' websites to the sponsor's website

Advertisement

- **Recognition** as the Silver Sponsor on all printed and electronic Congress materials including presentation CDs, list of participants, Congress satchel and Congress website
- **Electronic banner or logo** display of your company in the partners' websites and social media e.g. Facebook, blog (artwork to be provided by sponsor)
- Complimentary **quarter page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)

Media exposure

- **Priority** of space and seats during any Congress marketing activity
- Full **media coverage** for any publicity on the Congress

Networking opportunities

- ***Full delegates' list** including address and contact details
- Future recognition

**The list will exclude any delegates who have withheld permission to publish their details*



**GALA DINNER
SPONSOR
RM10,000**

Congress registration for 2 persons

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)

Acknowledgement

- **Link** from the Congress and partners' websites to the sponsor's website

Advertisement

- **Recognition** as the Silver Sponsor on all printed and electronic Congress materials including presentation CDs, list of participants, Congress satchel and Congress website
- **Electronic banner or logo** display of your company in the partners' websites and social media e.g. Facebook, blog (artwork to be provided by sponsor)
- Complimentary **quarter page advertising space** (full colour) in the Congress program booklet (artwork to be supplied by sponsor)

Media exposure

- **Priority** of space and seats during any Congress marketing activity
- Full **media coverage** for any publicity on the Congress

Networking opportunities

- ***Full delegates' list** including address and contact details
- Future recognition

**The list will exclude any delegates who have withheld permission to publish their details*



**COCKTAIL
RECEPTION
DINNER
RM7500**

Congress registration for 2 persons

- **Congress delegate registration** (inclusive of lunch, refreshments and congress materials)

Cocktail Reception Invitation for Two Persons

- Complimentary Cocktail Reception ticket

Acknowledgement

- Acknowledgement at the Cocktail Reception as the event sponsor by Master of Ceremony
- Opportunity for company's representative to give a five minutes speech at the Cocktail Reception

Advertisement

- Company signage to be displayed during the Cocktail Reception
- Recognition as sponsor on all printed materials including invitation card, menu etc.
- Complimentary **quarter page** advertising space (full colour) in the Congress program booklet (artwork to be supplied by sponsor)
- Company brochure to be distributed during the Cocktail Reception (material to be supplied by sponsor)

Media exposure

- Media coverage pre and post Cocktail Reception

Networking opportunities

- * Full delegates' list including address and contact details
- Future recognition

* *The list will exclude any delegates who have withheld permission to publish their details*



CONGRESS REGISTRATION FEE

CONGRESS PACKAGE

- EARLY BIRD STUDENT | RM600 / USD150
- EARLY BIRD PARTICIPANT | RM1200/USD300
- EARLY BIRD IEM SARAWAK CHAPTER / ACEM MEMBERS SARAWAK BRANCH ONLY | RM960
- NORMAL RATE STUDENT | RM900/USD225
- NORMAL RATE PARTICIPANT | RM1800/USD450
- NORMAL RATE IEM SARAWAK CHAPTER / ACEM MEMBERS SARAWAK BRANCH ONLY | RM1440
- GROUP RATE (MIN. 3 AND ABOVE) | RM1600/USD400



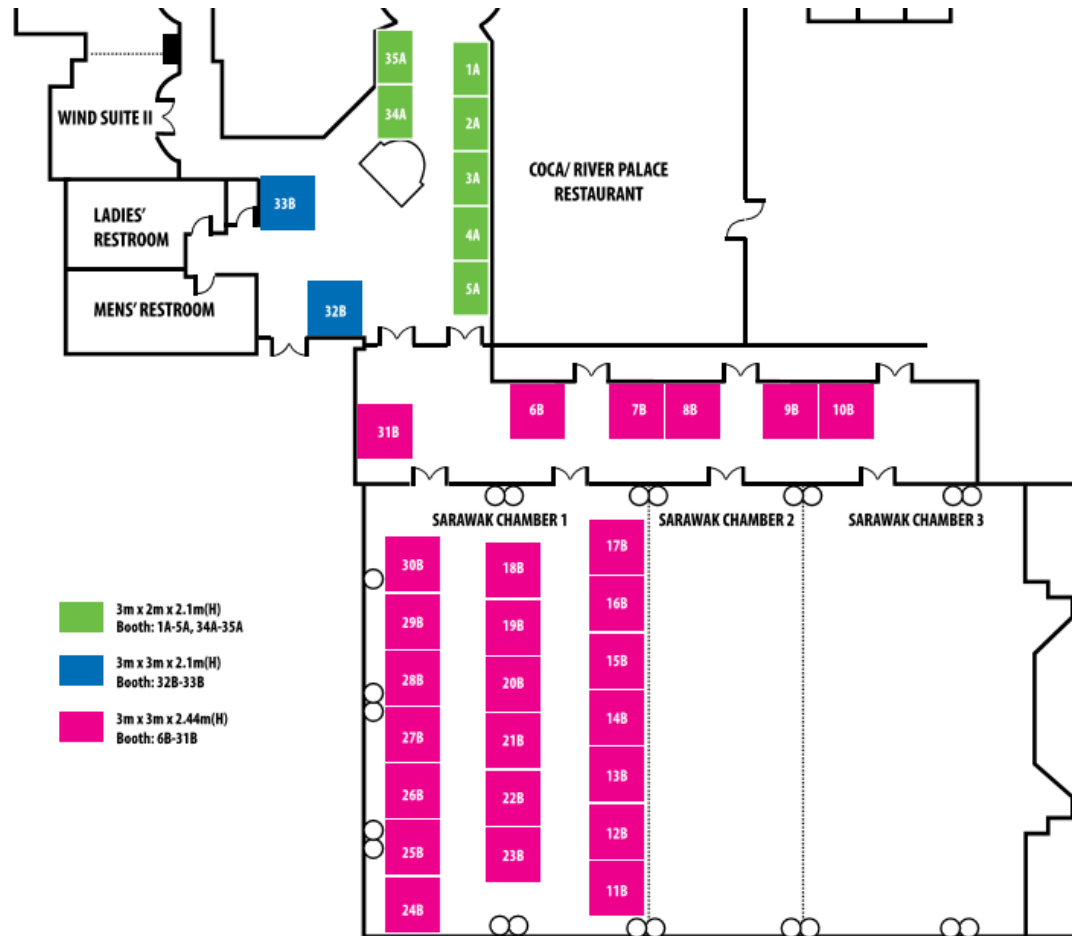
EXHIBITION RATE & LAYOUT

EXHIBITION RATE	
EARLY BIRD RM4500 / USD1125	NORMAL RATE RM6000 / USD1500



ASEAN AUSTRALIAN ENGINEERING CONGRESS

Engineering Solutions in the Age of Digital Disruption



CONGRESS PROGRAM BOOK ADVERTISEMENTS RATE



ADVERTISEMENTS

Advert (back cover or inside cover) full colour	RM12000
Advert (back cover) full colour	RM15000
Advert (inside pages - before programme proper) full page full colour	RM10000
Advert (inside pages) half page full colour	RM5000
Advert (inside pages) quarter page full colour	RM2500
Crawlers	RM500

CONTACT AND PAYMENT DETAILS

PAYMENT DETAILS:

For SPONSORSHIP pay to:

Engineers Australia Malaysia Chapter

Payee Bank: **Maybank**

Bank Account No.: **014329407661**

For EXHIBITION/ ADVERTISEMENTS/ CONGRESS FEES pay to:

SARAWAK DEVELOPMENT INSTITUTE

Payee Bank: **BANK ISLAM MALAYSIA BHD**

Swiftcode: **BIMBMYKL**

Bank Account No: **11013010019440**